GOVERNMENT OF INDIA
AGRICULTURE AND FARMERS WELFARE
LOK SABHA

UNSTARRED QUESTION NO:3438
ANSWERED ON:06.12.2016
Krishi Melas
Kirtikar Shri Gajanan Chandrakant;Mahato Shri Bidyut Baran;S.R. Shri Vijay Kumar;Singh Shri Kunwar Haribansh

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

(a) the details of Krishi Melas organized in the country during the last three years and the current year, State-wise;

(b) whether the Government extends any financial and logistics support to India"s largest Agri Show "Kisan" organised in Pune every year and if so, the details thereof during the above period; and

(c) the steps taken/proposed to be taken by the Government to ensure that benefits of such Melas/Agri Show reach the farmers?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

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(a): Government of India organizes and supports Kisan Melas in various parts of the country to disseminate relevant information and promote appropriate technologies. The details of Krishi Melas organized by DAC&FW or supported by DAC&FW/ICAR in the country during the last three years and current year, state wise are at Annexure-I to VII.

(b): No, Madam. However, Ministry of Agriculture & Farmers Welfare, Government of India is providing Ministry's logo support and participated during last three years i.e. 2013-14, 2014-15, 2015-16 in Agri show "Kisan" organized in Pune.

(c): Various steps like direct participation of farmers, Farmer-Scientist interactions in regional languages, demonstrating appropriate technologies directly and by way of organizing crop/livestock demonstrations, Web casting during the melas/exhibitions are being done to insure that benefit of melas/agri shows reaches more no. of farmers.

Suitable entertainment programs with some technical message are also included a part of the fair. Cash prizes, prizes, Certificates, Awards may also be given to the farmers for their achievements.
Pre-event publicity through press releases, AIR, DD, Kisan Call Centre, Kisan Vani programme through FM Radio Station are also done.